



Session Proposal Form



CIVIL SOCIETY POLICY FORUM OCTOBER 9-12, 2013

Title of Proposed Session: Engaging Local Entrepreneurs on Solving Development Challenges

Summary of Proposed Session (100 – 150 words): Using broad brush strokes, panelists will attempt to paint a preferred future vision for Egypt within both the MENA region and the world at large. Concepts of proactive entrepreneurship, human ecology and long cycles of capital accumulation will form the backbone of the discussion which should offer a re-framing and paradigm shifting of major issues and a fresh new look at current situation.

Albert Einstein once remarked that "Problems can not be solved at the same level of awareness that has created them in the first place". Egypt, with a population fast approaching 100 million living on an area half the size of Denmark and importing close to 70% of its food supplies, needs a new level of awareness to address its problems.

60% of Egypt's population is below 30 years of age, have never been empowered to contribute to the economic activities or the political scene despite the huge economic opportunity that they represent. The session will try to answer how the World Bank can empower local entrepreneurs to shape a preferred future for Egypt and create a win-win-win situation for MENA, US, Europe as well as the global economy.

Name, Title, Organization, Email Address, and Phone Number of Session Organizer: Abdelrahman Magdy, Founder & CEO, EGYPRENEUR, amagdy@egypreneur.com.eg, +201141322003

Names of Any Other Session Co-sponsoring Organizations:

Tentative Moderator and Panelists

	Name	Title	Organization	Email Address
Moderator	<i>Abdelrahman Magdy</i>	CEO	Egypreneur	amagdy@egypreneur.com.eg
Panelists	<i>Magdi Amin</i>	Lead Economist	IFC	mamin2@ifc.org
Panelists	<i>Christopher Chroeder</i>	Author of Startup Rising	-	schroederchrism@gmail.com
Panelists	<i>Ahmed ElSheick</i>	Consultant	-	el.sheikh@pharmastrategy.com
Panelists	<i>Lana Newishy</i>	Founder	YESMENA	lnewishy@yesmena.com
Panelists				

[Type text]

Panelists Short Bios:

Mr. Magdi Amin, Principal Economist at the office of the Vice President/CEO of IFC and Author of After the Spring: Economic Transitions in the Arab World ([Amazon Link](#)).

Mr. Chris Schroeder, Author of Startup Rising "The Entrepreneurial Revolution remaking the Middle East" American Entrepreneur and Investor ([Amazon Link](#))

Mr. Ahmed ElSheick, Scenario Planning Consultant with an interesting perspective on engaging the World Bank on a Marshall plan-like for Arab Spring countries.

Ms. Lana Newishy, Founder of YESMENA - Finance professional who sat up a pro-bono consulting service for entrepreneurs in MENA, with hands on experience on their challenges and finance needs.